

Social Media for Business Owners Workshop



A Half-Day Program on How to
Incorporate Twitter, LinkedIn,
Facebook & Other Social Media Tools
Into Your Marketing Plan

8:30am - Noon,
September 22nd

Lenfell Hall
The Rothman Institute @ FDU
285 Madison Avenue
Madison, NJ 07940

Social Media for Business Owners Workshop:

Q: Do you understand how Twitter, LinkedIn and Facebook can have a measurable impact on your business?

Q: Do you have company guidelines in place for employees using social media?

Q: Are you currently utilizing readily available social media tools to communicate with clients and potential clients?

A: If you've struggled to better understand how social media can really help your business, then block out the morning of September 22nd and attend an informative, educational workshop on Social Media for Business Owners.

For entrepreneurs who are busy navigating the murky waters of a recession, trying to figure social media for their businesses can be an overwhelming task. We can help.

On September 22nd, from 8:30 – Noon at Lenfell Hall, Rieva Lesonsky, CEO of Grow Biz Media & former Editor of Entrepreneur Magazine, along with Brian Moran, CEO of Moran Media Group, will host a Social Media Workshop for Business Owners. By the end of the half-day workshop, attendees will have an action plan along with valuable tips to get them moving forward with social media. For more information or to register for the workshop, please call 201-773-0300 or email brian@moranmediagroup.com

WORKSHOP AGENDA:

9:00 – 10:20 The Big Three: Twitter, LinkedIn & Facebook

10:20 – 10:40 Networking Break

10:40 – 11:50 Other Social Media Tools + Putting Together a Social Media Plan for Your Business

11:50 – Noon Closing Remarks

MORE INFO: To sign up for the **Social Media for Business Owners Workshop** visit www.regonline.com/socialmediaworkshop. For questions please call **201-773-0300** or email us at brian@moranmediagroup.com

REMINDER: The early bird discount rate of \$149 ends on September 8th. The regular rate is \$199. If you are serious about learning how to incorporate social media tools into your business, do NOT miss this workshop on September 22nd.
